Ahram Kim

Zach Townsend

CS 498

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Seminar 9 (03.16.18)

Zach Townsend was giving a talk titled: Building a Tech Start-Up on a Budget. He is an experienced HR professional with a background in employee engagement and training & development. He serves as the HR Director for Verified First, a background screening company, which is the fastest growing company in Idaho. I was very interested about building a startup company. That is why I was welcome to Zach’s talk this week.

Cost center is a department within an organization to which costs may be charged for accounting purpose. Profit center is a part of an organization with assignable revenues and costs and hence ascertainable profitability. For building a startup, cash flow would be a king to the owner. Amazon web services is one of examples. It is included for cloud formation, template, stack, API gateway, amazon Lambda, DynamoDB, and amazon S3. For the client meeting, wireframe layout is prototype design sign off, coding is layout main sections, design quality, and maintenance.

His presentation material made me concentrate very well this seminar. There were lots of pictures in his ppt. That looked simple and didn’t make me boring. In other ways, it was difficult for me to understand all what he were talking about.